

Dynamic Display Ads For Auto (i.e VIN-Based Marketing)

Use your product data feed*. Then use Adacado to quickly create your own campaign solution(s) and show your ads to the best, most relevant audience.

First select a campaign solution that suits your needs (i.e. Retargeting or Prospecting)

Campaign Solutions

Retargeting - Last Viewed Vehicles (Single View)

Retargeting - Last Viewed Vehicles (Multi View)

Prospecting - Popular Vehicles (Single View)

You chose ~ **Retargeting - Last Viewed Vehicles (Single View)**, as configured:

- Campaign Type: Retargeting
- Campaign Objective: Conversions
- Product Targeting: Last Viewed
- Ad Type: Dynamic Ad (Product Ads)
- Template Type: Single View (Single Product Display)
- **Data Feed: Required**
- All standard IAB formats included

*Don't have an auto data feed? Reach out to us in the chat and we can help you!

Like what you see? Make it your own. Insert your Logo and add the link to your Data Feed. Then approve your ad and let Adacado show your ads to all the right people. Now sit back and watch your campaign perform.

Upload your own brand/company logo

Product images dynamically generated via Data Feed

Product text and price dynamically generated via Data Feed

Keep your Data Feed current, Adacado will use it to update your ads everyday and show the cars on your lot. Then, print your sold (auto sales) report weekly for your sales manager.

Seasons changing, new promotion, or just want to test some different messaging; create and schedule more campaigns today?

<https://adacado.com/support/creative-editor/#scheduling-creatives>

Dynamic Digital Display Ads are the best way to showcase your products and business, and they truly work!

Run Adacado Dynamic Display Ads for Auto today ~ <https://go.adacado.com>

Note: Want to run your ads through another DSP, just do it by changing the media buy option.